

# EXHIBITOR BOOTH DETAILS

Exhibitors have been the #1 most visited part of the Enjoy Life Active Aging Symposium by attendees for the past two years. In post-event surveys, attendees cite the diverse offering of exhibitors as one of their favorite parts of the event. Having exhibitors on hand to engage with older adults on a variety of enjoy life topics covering the elements of Health & Wellness, Learning, Community and Adventure is what makes this uplifting event so special.

If you are interested in interacting with over 1000 older adults ages 55+, the fastest growing population segment in the US responsible for over half of consumer spending, don't miss this annual opportunity. Space is limited. Exhibitor booths will be placed in high-traffic areas in the atrium gathering areas of Elmbrook Church.

## Be part of the excitement! Exhibitor Element Areas:

**HEALTH & WELLNESS:** Experts in the fields of healthy and active living will provide information on achieving maximum health in all areas of life. Think fitness, supplements, mindfulness, spirituality, yoga and much, much more. Past exhibitors have included Network Health, Stretch Zone, Chiro One, Prime IV Hydration, Fox Rehabilitation, Naturally You Wigs, Hearing Life, Orange Shoe Fitness, Osteo Strong amongst others.

**LEARNING:** Feed your brain with opportunities to learn about the world around you or perhaps satisfy an intellectual itch that you've always wanted to scratch. Whether the arts, finance or traditional education, vendors in this element will have you asking for more. Past exhibitors have included Ascension Wisconsin Hospitals, Pampered Chef, 1934 Advisors, Osher School for Lifelong Learning, Integrity Wealth Management

**COMMUNITY:** The best way to help yourself is often to get involved and help others. Join that club, help a non-profit, reach out and get engaged in your community! Past exhibitors have included Nordstroms, Sharon Lynne Wilson Center for the Arts, Stans Fit for Feet, Somas & Chicos, Pro Health Regency Senior Communities, Camo Crew, Eras Senior Network, First Federal Bank, Universal Services amongst others.

**ADVENTURE:** Seize the day with vendors ranging from travel experts to wellness treatments that will have you stretching the boundaries of what you thought was possible. Past exhibitors have included Lake Geneva Cruise Lines, Fred Astaire, Premiere World Discovery, YMCA, Ice Age Trail Alliance, Wild Birds Unlimited, Miltown Eats, amongst others.

Booth Only Pricing	Early Bird	After Jan 31
Single 8' Table	\$150	\$250
Double-wide 16' Table	\$300	\$400

**Contact Melissa Asmondy to reserve your spot!**

(262) 289-2757 | [masmondy@capricommunities.com](mailto:masmondy@capricommunities.com)

[enjoylifesymposium.com](http://enjoylifesymposium.com)